

input 10/26

MAGAZINE TITLE:

SPY Magazine

<u>MAGAZINE ISSUE DATE</u>	<u>ON-SALE DATE</u>	<u>COVER FRANCHISE POSITION CLOSING</u>	<u>REGULAR SPACE CLOSE</u>	<u>MATERIAL CLOSE</u>	<u>REGIONAL CLOSE</u>	<u>COPY SPLIT CLOSE</u>	<u>INSERT CLOSE</u>	<u>ADD'L COMMENTS</u>
FEBRUARY '93	1/2	12/04	12/04	12/04*	12/04	12/04	12/04	
MARCH	2/16	1/04	1/04	1/04*	1/04	1/04	1/04	
APRIL	3/15	2/05	2/05	2/05*	2/05	2/05	2/05	
MAY	4/19	3/04	3/04	3/04*	3/04	3/04	3/04	
JUNE	5/18	4/02	4/02	4/02*	4/02	4/02	4/02	
JULY / Aug (combined)	6/21	5/13	5/13	5/13*	5/13	5/13	5/13	
AUGUST		JULY and AUG Combined	issue					
SEPTEMBER	8/16	7/1	7/1	7/1*	7/1	7/1	7/1	
OCTOBER	9/20	8/5	8/5	8/5*	8/5	8/5	8/5	
NOVEMBER	10/18	9/2	9/2	9/2*	9/2	9/2	9/2	
DECEMBER / Jan (combined)	11/22	10/6	10/6	10/6*	10/6	10/6	10/6	
JANUARY '94		Dec. and Jan combined	issue					"PLEASE ADVISE ASAP"

\*CALL FOR  
MATERIAL EXCEPTIONS

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PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.